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# **Cognitivism**

## **About cognitivism**

One of the first criticisms of behaviorist learning approach came from gestalt psychologists during the first decades of the 20th century and was related to behaviorist dependencies exclusively on overt behavior. It was the gestalt views on learning that influenced **new approaches** extending beyond behaviorism and set the **basic principles** of what is today known as **cognitive theories**. In the 1960s behaviorism was as a dominant learning paradigm replaced by cognitivism.

Cognitive approach to learning, unlike behavioral,

- sees learning as the active acquisition of new knowledge and developing adequate mental constructions,
- sets the learner as the locus of control and not just as a passive participant in the process of learning,
- attempts to open the "black box" of his mind and explain complex cognitive processes, and
- emphasizes the role of **prior knowledge** for learning outcomes.

Cognitivist theories emphasize the **importance of the learner**, especially his **prior knowledge** and **experiences** as well as his role of an **organized information processor**.

#### **Human memory system**

**Memory** is often defined as *an organism's ability to store, retain, and recall information and experiences*<sup>1)</sup>. Since it has a crutial role in acquisition and retention of knowledge, it was the subject of many researches and an essential part of many cognitivist learning theories.

• Overview of Human Memory Models

## **Learning theories:**

- Gestalt Psychology Max Wertheimer (1880 1943)
- Stage Theory of Cognitive Development Jean Piaget (1896 1980)
- Assimilation Theory David Ausubel (1918 2008)
- Social Cognitive Learning Theory Albert Bandura (1925 )
- Conditions of Learning Robert Gagne (1916 2002)
- Schema Theory Richard Anderson (1934 )
- Script Theory Roger Schank
- Cognitive Load Theory John Sweller
- Cognitive Theory of Multimedia Learning Richard Mayer

### Instructional design theories and learning models:

- Cone of Experience Edgar Dale (1900 1985)
- Elaboration Theory Charles Reigeluth
- Concept Mapping Joseph Novak
- Component Display Theory Dave Merrill
- Structural Learning Theory Joseph Scandura

#### **Criticisms**

Since the beginning of its intensive development during the 1960s various critics of cognitivism have emerged, challenging its assumption that **mental functions can be compared to an information processing model**. Some authors like John Searle or Roger Penrose claim that computation, due to its inherent limitations, can never achieve the complexity and possibilities of human mental functions and therefore cannot be successfully used to describe them. Common examples for this are:

• Gödel's incompleteness theorem which claims that "within any given branch of mathematics, there would always be some propositions that couldn't be proven either true or false using the rules and axioms... of that mathematical branch itself. You might be able to prove every conceivable statement about numbers within a system by going outside the system in order to come up with new rules and axioms, but by doing so you'll only create a larger system with its own unprovable statements."<sup>2)</sup> or Turing's halting problem are often held as proves for this point of view, showing how some things are naturally non-computable.

During the 1970s **humanism** evolved as an opposing view to both behaviorism and cognitivism beginning with the **holistic approach**, belief in the power of an individual and view **learning as a way of fulfilling his potentials**.

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#### Read more

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