

The Keller Plan

General

The Keller Plan (also called *The Personalized System of Instruction*) is an instructional method introduced by [Fred Keller](#), J. Gilmour Sherman, and other researchers in the 1960s.¹⁾ This individualized learning method was oriented on improvement of high school learning.

¹⁾

[Fox, Edward A. Keller Plan.](#)

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Last update: **2023/06/19 15:49**

