

# The Keller Plan

## General

The Keller Plan (also called *The Personalized System of Instruction*) is an instructional method introduced by [Fred Keller](#), J. Gilmour Sherman, and other researchers in the 1960s.<sup>1)</sup> This individualized learning method was oriented on improvement of high school learning.

## What is the Keller plan?

The key aspects of Keller's method are the following:<sup>2)</sup>

- *The go-at-your-own-pace feature, which permits a student to move through the course at a speed commensurate with his ability and other demands upon his time.*
- *The unit-perfection requirement for advance, which lets the student go ahead to new material only after demonstrating mastery of that which preceded.*
- *The related stress upon the written word in teacher-student communication.*
- *The use of proctors, which permits repeated testing, immediate scoring, almost unavoidable tutoring, and a marked enhancement of the personal-social aspect of the educational process.*

1)

[Fox, Edward A.](#) Keller Plan.

2)

[Keller, Fred S.](#) 'Good-bye, teacher...' *Journal of Applied Behavior Analysis* 1, no. 1: 79-89. 1968.

From:

<https://learning-theories.org/> - **Learning Theories**

Permanent link:

[https://learning-theories.org/doku.php?id=learning\\_theories:the\\_keller\\_plan&rev=1310118833](https://learning-theories.org/doku.php?id=learning_theories:the_keller_plan&rev=1310118833)

Last update: **2023/06/19 15:49**

