

The Modality Principle

The modality principle claims that learning will be enhanced if presenting textual information in an auditory format, rather than in visual format, when it is accompanied with other visual information like a graph, diagram or animation.¹⁾

A recent meta-research²⁾ has examined results of 43 studies

¹⁾ , ²⁾

Ginns, Paul. Meta-analysis of the modality effect. *Learning and Instruction* 15, no. 4: 313-331. August 2005.

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