

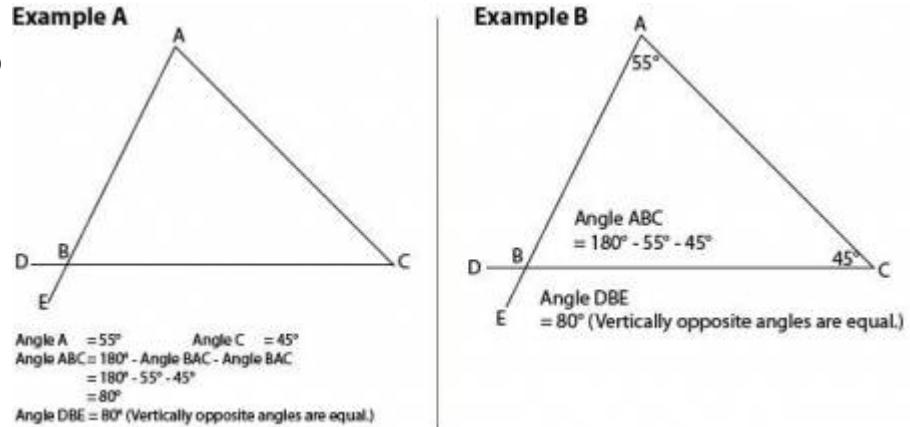
The Spatial Contiguity Principle

Theory

The spatial contiguity principle suggests that related information sources should be **spatially integrated** in order to reduce attention-splitting and facilitate learning.

Practice

An example of a solved mathematical problem taking into consideration and ignoring the spatial contiguity principle is presented in image on the right. Example A shows separated text and graph (two information sources), whereas example B shows same two information sources, but this time spatially integrated. For another example see work of Florax and Ploetzner¹⁾.



Research status

Experiments have confirmed importance of this principle²⁾, yet similar results were sometimes obtained using not necessarily spatial contiguity, but **segmenting text** and **labeling the image** as key contributors to it.³⁾

1) , 3)

Florax, Mareike, and Rolf Ploetzner. What contributes to the split-attention effect? The role of text segmentation, picture labelling, and spatial proximity. *Learning and Instruction* 20, no. 3: 216-224. June 2010.

2)
 Chandler, P. and Sweller, J. Cognitive load theory and the format of instruction. *Cognition and Instruction*, 8(4), 293-332. 1991.

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